

Pop Up Retail: How You Can Master This Global Marketing Phenomenon

Christina Norsig

Contributor - Tactics Magazine for Shopping Centers Whether you're a merchant looking for shop space, a landlord looking for a hot tenant. Pop-Up Retail: How You Can Master this Global Marketing Phenomenon. Pop-Up Retail: How You Can Master This Global Marketing. Summer Reading: 5 Musts for Retailers - Lightspeed POS Pop-up ventures offer businesses a test run The Columbus Dispatch Pop-Up Pantry accepted institutional money too early instead of venture capital. of Pop-Up Retail: How You Can Master This Global Marketing Phenomenon. Pop-Up Retail: How You Can Master This Global Marketing. 22 May 2013. As Norsig wrote in her book, Pop-Up Retail: How You Can Master this Global Marketing Phenomenon: "If a pier by the river could work, how NYC pop-up exhibit celebrates Broadway's 'The Lion King' - NBC. 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Eric Michael Anton and Christina Norsig at a New York City PopUp Shop Launch. Pop-Up Retail How You Can Master the Global Marketing Phenomenon