
Ruth Colvin Clark Chopeta C Lyons

Graphics for Learning: Proven Guidelines for Planning, Designing, and Evaluating Visuals in Training Materials is a book written by Ruth Colvin Clark and Chopeta Lyons. This book provides guidelines for planning, designing, and evaluating visuals in training materials. It is intended to help practitioners create effective visuals that enhance learning. The book covers various types of visuals and provides tips on how to plan and design them to maximize learning outcomes. It also includes case studies and examples to illustrate best practices. This book is a valuable resource for training designers and developers who want to improve the effectiveness of their visuals.