One To One, B2B: Customer Development Strategies For The Business To Business World

Don Peppers Martha Rogers

Conversations with Marketing Masters - Google Books Result Customer Experience Service Speaker Don Peppers
BigSpeak. Martha Rogers and I actually wrote a book about this whole distinction: One to One B2B: Customer
- Google Books One to One, B2B: Customer Development Strategies For The Business-To-Business World. ??,
Don Peppers, Martha Rogers. ???, John Wiley & Sons,Inc. The One to One B2B: Customer Development
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the “foremost business gurus of our times,” and the World Technology Network One to One B2B: Customer
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