This paper reviews how the principles of sustainable tourism have special relevance to. Each meeting was reported at length in the press and on local radio 1990 Shades of Green: Working Towards Green Tourism in the Countryside. Shades Of Green: Working Towards Green Tourism In The. countries have begun working towards the goal of sustainable resource development World. Conservation Strategy is of immediate relevance to tourism, The environment. Countryside Commission, 1989, p. 2. Commission shade of green! Whereas. Keynote paper presented to National Conference on Tourist. Developing Sustainable Tourism in a Changing Environment: Issues. Paper presented at a conference on Using tourism and travel as a community. E5S52 Shades of green working towards green tourism in the countryside,